

Subject: FW: South Park BID

From: Robin Bieker <robin@biekerco.com>

Date: 06/29/2017 03:09 PM

To: 'Robert Buente' <bbuente@1010dev.org>, 'Shelby Jordan' <sjordan@aegworldwide.com>, 'Daniel Taban' <daniel@jadeent.com>

Gents,

I spoke with Ellen yesterday afternoon about her request for a raise. I'm glad we had the one on one conversation as she reminded me that when she was hired the 'Interim' Title and salary would be reviewed after six months. I had forgotten that conversation. Just so you know, Jessica's starting salary was \$125,000. Ellen currently makes \$100,000 annually. If you concur, I suggest we raise her salary to \$120,000-125,000 annually effective July 1, 2017. Thoughts?

Robin Bieker

From: Ellen Riotto [<mailto:ellen@southpark.la>]

Sent: Tuesday, June 27, 2017 10:19 AM

To: Robin Bieker

Subject: Re: South Park BID

Hi Robin,

Wanted to check back in on this, as June is quickly coming to an end. Ideally, I'd like to have this conversation in person, but I'm also happy to draft an email to the Exec Committee if you'd rather take that route. Let me know, and thanks in advance.

Ellen

From: Robin Bieker <robin@biekerco.com <mailto:robin@biekerco.com>> >

Date: Tuesday, June 20, 2017 at 8:44 PM

To: Ellen Riotto <ellen@southpark.la <mailto:ellen@southpark.la>> >

Subject: RE: South Park BID

Ellen,

Sorry about that. Your email got lost among many. I think it best for me to reach out to Exec Committee. Let me circulate tonight.

Robin

From: Ellen Riotto [<mailto:ellen@southpark.la>]
Sent: Tuesday, June 20, 2017 12:32 PM
To: Robin Bieker
Subject: Re: South Park BID

Hi again Robin,

I just realized I haven't heard back from you on this. Do you have some time before the board meeting to discuss?

Thanks!

Ellen

From: Ellen Riotto <ellen@southpark.la <mailto:ellen@southpark.la>> >
Date: Wednesday, May 31, 2017 at 5:31 PM
To: Robin Bieker <robin@biekerco.com <mailto:robin@biekerco.com>> >
Subject: Re: South Park BID

One other thing I wanted to ask about: I was hoping to have the opportunity to discuss a salary increase to accompany the title change, if it does in fact happen. I'm not sure if this is a conversation you'd rather keep among Exec Committee, or if you'd like to bring it to the full board. I'm open to your preference.

Thanks in advance for the chance to discuss.

Talk soon,

Ellen

From: Ellen Riotto <ellen@southpark.la <mailto:ellen@southpark.la>> >

FW: South Park BID

Date: Wednesday, May 31, 2017 at 4:38 PM
To: Robin Bieker <robin@biekerco.com <mailto:robin@biekerco.com>> >
Subject: Re: South Park BID

Thanks Robin. I assumed you would organize the board as needed. Let me know if you need any assistance.

From: Robin Bieker <robin@biekerco.com <mailto:robin@biekerco.com>> >
Date: Wednesday, May 31, 2017 at 4:25 PM
To: Ellen Riotto <ellen@southpark.la <mailto:ellen@southpark.la>> >
Subject: RE: South Park BID

Ellen,

FYI. In response to Bob's latest email, as you know, I wholeheartedly agree. I think each Exec Committee member was going to call (as I did with Terri) and get a weigh in (will be 100% in favor I'm sure) and either announce it at the dinner Monday night or at the next board meeting. Bob just got excited and jumped the gun. Let's see how it all plays out and his email may be all we need to 'drop' the interim label. I have not liked it for months as you earned the title and position months ago in my mind.

Let's see how the email chain plays out and circle back later in the week.

Regards,

Robin

From: Ellen Riotto [<mailto:ellen@southpark.la>]
Sent: Wednesday, May 31, 2017 3:35 PM
To: Cyndi Lewis; Tara Devine
Cc: Robin Bieker
Subject: Re: South Park BID

Thanks for your help, Cyndi! We really appreciate it.

Ellen Riotto

Interim Executive Director

South Park Business Improvement District

1100 S Flower St, Suite #3400, Los Angeles, CA 90015

ellen@southpark.la <<mailto:ellen@southpark.la>> | o. 213 663 1112 | c. 401 439 8147

southpark.la <<http://www.southpark.la/>> | Facebook <<http://fb.com/SouthParkLosAngeles>> |
Twitter <<https://twitter.com/southparkla>> | Instagram <<https://www.instagram.com/southparkla/>>

24/7 DISPATCH: 866-560-9346

From: Cyndi Lewis <cyndi@neman.com <<mailto:cyndi@neman.com>> >
Date: Wednesday, May 31, 2017 at 3:33 PM
To: Tara Devine <tara@devine-strategies.com <<mailto:tara@devine-strategies.com>> >, Ellen
Riotto <ellen@southpark.la <<mailto:ellen@southpark.la>> >
Cc: Robin Bieker <robin@biekerco.com <<mailto:robin@biekerco.com>> >
Subject: RE: South Park BID

Dear Tara,

We are sorry that we do not know these people. We wish you continued success and thank you for reaching out to our office.

Thank you.

Cyndi Lewis

Legend Real Estate Management, Inc.

1525 S. Broadway Street

Los Angeles, CA 90015

T: (213) 516-3222 ext. 208

F: (213) 763-8958

cyndi@neman.com <<mailto:cyndi@neman.com>>

From: Tara Devine [<mailto:tara@devine-strategies.com>]

Sent: Tuesday, May 30, 2017 9:38 PM

To: Ellen Riotto <ellen@southpark.la <<mailto:ellen@southpark.la>> >

Cc: Leon Neman <leon@neman.com <<mailto:leon@neman.com>> >; Robin Bieker <robin@biekerco.com <<mailto:robin@biekerco.com>> >; Cyndi Lewis <cyndi@neman.com <<mailto:cyndi@neman.com>> >

Subject: Re: South Park BID

One last try...

Leon: do you know Bennet Mermel and/or Elaine Mermelstein? I believe one of them may own SBS Limited, and Elisa is their registered agent for the property. Elisa executed the last petition, but is it possible you know/reached out to Bennet or Elaine?

Possible number for Mr. Mermel: 310-276-8961 <tel:%28310%29%20276-8961>

Elisa Keller, registered agent: 310-839-9335 <tel:%28310%29%20839-9335>

Petition reattached for your convenience -- in case you do know Bennet or Elaine.

Tara

On Tue, May 30, 2017 at 1:04 PM, Ellen Riotto <ellen@southpark.la <<mailto:ellen@southpark.la>> > wrote:

Thank you for trying! Much appreciated.

Ellen Riotto

Interim Executive Director

South Park Business Improvement District

1100 S Flower St, Suite #3400, Los Angeles, CA 90015

ellen@southpark.la <<mailto:ellen@southpark.la>> | o. 213 663 1112
<tel:(213)%20663-1112> | c. 401 439 8147 <tel:(401)%20439-8147>

southpark.la <<http://www.southpark.la/>> | Facebook <<http://fb.com/SouthParkLosAngeles>> | Twitter <<https://twitter.com/southparkla>> | Instagram <<https://www.instagram.com/southparkla/>>

24/7 DISPATCH: 866-560-9346 <tel:(866)%20560-9346>

From: Leon Neman <leon@neman.com <<mailto:leon@neman.com>> >
Date: Tuesday, May 30, 2017 at 1:00 PM
To: Tara Devine <tara@devine-strategies.com <<mailto:tara@devine-strategies.com>> >
Cc: Robin Bieker <robin@biekerco.com <<mailto:robin@biekerco.com>> >, Cyndi Lewis <cyndi@neman.com <<mailto:cyndi@neman.com>> >, Ellen Riotto <ellen@southpark.la <<mailto:ellen@southpark.la>> >
Subject: RE: South Park BID

Unfortunately I did not help get her signature. I do not know the company or the person at all. Sorry I can not help.

Be well.

Thank you.

Leon Neman

1525 S. Broadway

Los Angeles, CA 90015

P: (213) 765-0100 <tel:(213)%20765-0100>

F: (213) 763-8958 <tel:(213)%20763-8958>

From: Tara Devine [<mailto:tara@devine-strategies.com> <<mailto:tara@devine-strategies.com>>]
Sent: Wednesday, May 24, 2017 7:33 PM
To: Leon Neman <leon@neman.com <<mailto:leon@neman.com>> >
Cc: Robin Bieker <robin@biekerco.com <<mailto:robin@biekerco.com>> >; Cyndi Lewis <cyndi@neman.com <<mailto:cyndi@neman.com>> >; Ellen Riotto <ellen@southpark.la <<mailto:ellen@southpark.la>> >
Subject: Re: South Park BID

Dear Leon:

I hope you are well. Thank you very much for your petition/support for 1525 Broadway.

I believe you assisted the BID last time with obtaining a petition signature from Elisa Keller for a property at 1037 S Hill (owner: SBS Limited LLC.)

I don't know if this is current, but I have the following phone # for Elisa: 310-839-9335 <tel:%28310%29%20839-9335>

Ellen, Robin or I are available to answer any questions. We've attached the

petition and a packet of renewal info.

Cyndi:

If you are able to obtain a signature, kindly email the petition back to this group cc'd here. Thank you!

Warmest regards,

Tara

On Wed, May 24, 2017 at 5:48 PM, Leon Neman <leon@neman.com> <<mailto:leon@neman.com>> > wrote:

Anything for Robin. Hope you are doing well.

Thank you.

Leon Neman

1525 S. Broadway

Los Angeles, CA 90015

P: (213) 765-0100 <tel:(213)%20765-0100>

F: (213) 763-8958 <tel:(213)%20763-8958>

From: Robin Bieker [<mailto:robin@biekerco.com> <<mailto:robin@biekerco.com>>

]

Sent: Wednesday, May 24, 2017 5:25 PM

To: Cyndi Lewis <cyndi@neman.com <<mailto:cyndi@neman.com>> >

Cc: Leon Neman <leon@neman.com <<mailto:leon@neman.com>> >; 'Ellen Riotto' <ellen@southpark.la <<mailto:ellen@southpark.la>> >; 'Tara Devine' <tara@devine-strategies.com <<mailto:tara@devine-strategies.com>> >

Subject: South Park BID

Cyndi,

I am sending this to you with the expectation that Tara Devine will coordinate a dialogue with Leon through you. One of Leon's friends is in the bid and Tara wanted to see if you could facilitate getting Leon's friend's signature on the petition. I don't know who that person is but Tara (our consultant) will reach out to you directly.

Thanks again for helping get Leon's signature. We really appreciate it.

Look forward to chatting again soon.

Robin Bieker

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